



## Case Study: Finance

Internet Videocommunications has partnered with a financial institution which offers technical solutions to reduce risk in financial markets. Internet Videocommunications has been brought in to review and re-design their video conferencing enterprise so that the end result will better reflect the organisation's impressive reputation.

### Challenge

- A workforce that had lost confidence in using the legacy video conferencing equipment.
- Poor video and audio quality when in meetings and when trying to collaborate.
- To transform the boardroom, making it an impressive space once more through the deployment of high quality conferencing facilities for hosting important client meetings.

### Solution

- Full, professional audio-visual consultancy services, including detailed in-room surveys and CAD design drawings of the room layout, in order to establish not only the specific sound and video requirements but also addressing any environmental barriers which may negatively impact on the user experience.
- The installation of an industry-leading video conferencing solution, complete with integrated ceiling microphone technology, to provide perfect picture quality and also with optimum sound reproduction to ensure the audio pick-up and transmission are crystal clear.
- The implementation of a simple-to-use touch screen interface allowing easy control and an intuitive user experience.

### Results

Since Internet Videocommunications' deployment, the employees of the organisation have regained their trust in video conferencing and now use the new resources daily. The high quality installation not only provides the best in sound and video but also looks extremely impressive which only adds to the user uptake for internal meetings and for hosting important clients.

### What the Client Says

*"The improvement in perception of the system and the improvements to the usability and quality of the calls has made this installation a success which has been noted by the COO and CEO. We thank Internet Videocommunications for their fast, professional response to our inquiry and accurate understanding of our requirements"*