

## Case Study: Food and Beverage

Internet Videocommunications has partnered with a colossus of the Drinks industry to design and deploy state-of-the-art audio-visual and videoconferencing facilities for their new offices. With renowned excellence in their field, the company needed to tap into Internet Videocommunications' own expertise to bring fast, efficient collaboration and communication in the throes of the Covid pandemic.

### Challenge

- Design and deliver a range of meeting room types with differing functionality to bring speed and productivity to the decision making process, while maintaining a standardised user experience. This includes the deployment of sales and training rooms for meetings on promotions, advertising and other media requirements.
- Improve the efficiency and reliability of meetings with retailers. Often done in person historically, if a meeting slot was missed, it often had a direct cost impact on valuable sales.
- Address the accelerated switch to home working caused by the Covid pandemic.
- Reduce travel and streamline collaboration across the organisation.

### Solution

- Install interactive white boarding screens in the larger meetings rooms to allow simpler and more impactful collaboration, improving training and leading to faster decision-making.
- Ensure the solutions natively integrates with Microsoft Teams for a standardised look and feel and a feature-rich user experience, which also enables people to join remotely.
- Bring a more intuitive interaction to collaborating on content through one-touch wireless sharing from device to screen.



### Results

The solutions deployed have been embraced fully thanks to their simplicity and consistent user interface. Consequently, these resources are used every day across the breadth of the organisation from board level meetings to sales team sessions and production team training. The integration of Microsoft Teams across the video conferencing estate facilitated the accelerated need for home working and collaboration during the pandemic, while seamlessly transitioning to a more flexible way of working once everyone returned to the office. Worrying about the logistics getting staff to important retailer meetings is now a thing of the past as these can now be conducted online with the added benefits of reduced travel and time and cost savings to the business.

### What the Client Says:

*"Internet Videocommunications provided great service from start to finish. From their flexibility to implement the best tools and getting the price right, to their thoroughly clean and tidy installation and deployment."*